



Take Advantage of this Early Purchasing Opportunity

- ✓ Get the best prices of the season
- ✓ Ensure availability on our most popular sires
- ✓ Mix and match any bulls listed to get the volume prices

0% FINANCING

The Best Deal in the Industry

- ✓ Defer payments until weaning on orders of \$600 or more
- ✓ No interest and no payments until November 10, 2012**
- ✓ Ask about our 3% cash discount in lieu of 0% financing***

The Best Everyday Pricing

- ✓ Simplified volume pricing 50+ Units 10% discount, 100+ Units 20% discount (Short supply and outsourced bulls may not be eligible for discount)
- ✓ Available on mainline ABS & ORIgen bulls
- ✓ Mix and match any eligible bulls to get the volume prices

ASK YOUR REPRESENTATIVE FOR DETAILS ON THE SPECIALS AND ABOUT OUR ABS EXCLUSIVE BEEF DEFERRED PROGRAM

1-800-ABS-STUD

* Short supply bulls may be removed from the special early. Mix and match any bulls listed to get the volume prices. Cannot be used in conjunction with normal volume discounts.

** If payment for the beef deferred balance is not received by November 10th, 2012, interest will be imposed on the unpaid balance from the date of purchase at an APR of 15.00%

*** Cash discounts apply to 29 stud code bulls only and payments must be received within 10 days of order shipping.

ABS EARLY SPRING SPECIAL 2012

ANGUS	Retail	30 unit	50 unit
29AN1574 OBJECTIVE	\$30	\$26	\$24
29AN1609 NEW STANDARD	\$22	\$20	\$18
29AN1640 IN FOCUS	\$40	\$35	\$30
29AN1644 EXTRA K205	\$20	\$17	\$15
29AN1679 NEW DESIGN 458N	\$22	\$20	\$18
29AN1688 RITO REVENUE	\$22	\$20	\$18
29AN1697 IMPRESSION	\$25	\$22	\$20
29AN1750 CHINOOK	\$20	\$18	\$16
29AN1751 BRILLIANCE	\$25	\$22	\$20
29AN1757 PROGRAM	\$20	\$18	\$16
29AN1779 FRONTMAN	\$25	\$20	\$18
29AN1789 FINAL PRODUCT	\$25	\$22	\$20
29AN1790 SPECIAL FOCUS	\$20	\$18	\$16
29AN1827 RITO 6EM3	\$22	\$20	\$18
237AN2102 HOOVER DAM	\$26	\$24	\$22
RED ANGUS			
29AR0183 ABOVE & BEYOND	\$15	\$14	\$14
29AR0225 OLE'S OSCAR	\$20	\$18	\$16
29AR0231 NEBULA	\$20	\$18	\$17
29AR0232 JACKHAMMER	\$20	\$18	\$17
29AR0236 EPIC	\$22	\$20	\$18
CHAROLAIS			
29CH0195 GRID MAKER	\$20	\$18	\$16
29CH0205 SOLUTION	\$20	\$18	\$17
29CH0206 BIG BEN	\$20	\$18	\$17
HEREFORD			
29HH0835 HARLAND	\$20	\$18	\$17
29HH0838 DOMINO 3027	\$25	\$22	\$18
29HH0839 GO ABE	\$25	\$22	\$17
29HP0906 RIB EYE	\$25	\$22	\$18
29HP0913 R294	\$18	\$16	\$16
29HP0914 THOR	\$25	\$22	\$18
SIMMENTAL			
29SM0371 MACHO	\$30	\$25	\$20
29SM0373 DREAM ON	\$100	\$80	\$70
29SM0385 BEEF MAKER	\$20	\$18	\$16
29SM0390 SURE BET	\$22	\$20	\$18
29SM0391 RANCH HAND	\$20	\$18	\$16
29SM0404 GLS COMBINATION	\$22	\$20	\$18
29SM0407 DUAL FOCUS	\$20	\$18	\$16
29SM0427 SHARPER IMAGE	\$22	\$20	\$18

Prices effective for orders placed and shipped by **March 30, 2012** or until supplies run out*.

ABS PROVEN & PROMISING SPECIAL

ANGUS	Retail	30 unit	50 unit
29AN1523 NEW DESIGN 878	\$18	\$16	\$14
29AN1556 LEAD ON	\$20	\$18	\$15
29AN1589 FORESIGHT	\$20	\$18	\$15
29AN1642 IMAGE MAKER	\$20	\$18	\$16
29AN1712 HIGHER STANDARD	\$18	\$16	\$14
29AN1762 INCENTIVE	\$20	\$18	\$16
29AN1772 TEMPLATE	\$20	\$18	\$16
29AN1774 COMPLEMENT	\$20	\$18	\$16
29AN1783 ABSOLUTE	\$20	\$18	\$16
29AN1786 PREMIUM PRODUCT	\$18	\$16	\$15
29AN1792 ADDED VALUE	\$18	\$16	\$15
29AN1799 BLUESTEM	\$25	\$22	\$20
29AN1808 DESTINATION 630	\$20	\$18	\$16
29AN1815 SAFEGUARD	\$22	\$20	\$18
29AN1821 COUNSELOR	\$20	\$18	\$16

Prices effective for orders placed and shipped by **June 29, 2012** or until supplies run out*.