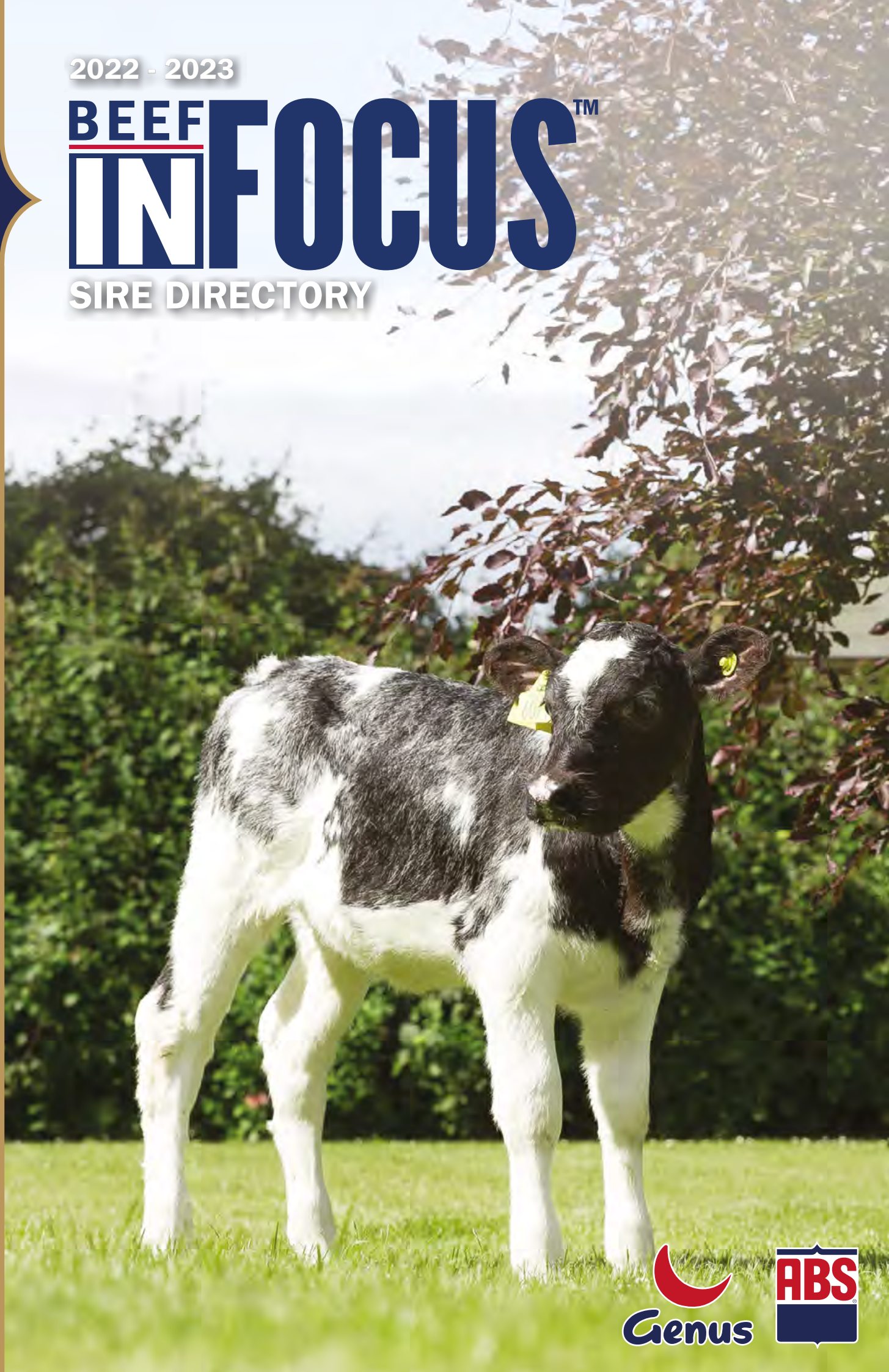
2022 - 2023

BEEF INFOCUS™

SIRE DIRECTORY



Genus ABS

Meet The Genus ABS Beef Team...

MARK SMITH
EMEAR Beef Director
07971 118980
Mark.Smith@genusplc.com

JESS SIMMS
EMEAR Beef Brand Manager
07866 01000
jess.simms@genusplc.com

ARWEL OWEN
UK Beef Sales Development Manager
07911 18547
arwel.owen@genusplc.com

DAN HAYWARD
Beef Cornerstone™ Manager
07971 839754
dan.hayward@genucplc.com

NEIL WHARTON
EMEAR Beef Key Account Manager
07971 119014
neil.wharton@genusplc.com

GEORGE WILLIAMSON
EMEAR Beef Key Account Manager
07929 759966
George.williamson@genusplc.com

GEMMA WARK
Beef Supply Chain Development Manager
07814 184909
gemma.wark@genusplc.com

RHYS ROBERTS
Beef Genetics Programme Technician
07989 220597
rhys.roberts@genusplc.com

IRENE BREIDER
EMEA Beef Product Development Geneticist
irene.breider@genusplc.com

FERN PEARSTON
EMEA Beef Genetic Data Analyst
fern.pearston@genusplc.com

WELCOME

to the Genus ABS BEEF INFOCUS™ DIRECTORY

Genus ABS Beef InFocus™, powered by NuEra Genetics™, delivers proven and reliable beef genetics for the dairy producer to maximise calf crop value while driving beef supply chain efficiency.

What sets Genus ABS Beef InFocus™ apart from other beef on dairy programmes?

Not every beef on dairy calf has the same genetic value. Each Genus ABS Beef InFocus™ sire delivers:

- Tailored beef genetics for dairy farms
- Proven and reliable performance on dairy cows
- Highly marketable calves
- Real world data driven results

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SPECIALIST SYMBOLS

NUERA GENETICS — Sire is not eligible for pedigree use, commercial use only.

RSG — Sire is proven on over 120 calving's in over 60 dairy herds.

R — Sire is eligible for pedigree use with progeny being able to be registered subject to a royalty fee.

MQL — Sire is classed as a Superior Sire with Meadow Quality Ltd with premium available.

BLUE ROAN — Sire has proven to consistently produce blue roan coloured calves, British Blue specific.

Beef InFocus™ bulls that carry the NuEra prefix or symbols are a direct result of our NuEra Genetics™ breeding programme, and have been created specfically to carry traits suitable for use within the dairy herd and the beef supply chain.

Understanding NuEra Numbered Sires:

NuEra = Genetics created by Genus ABS

T14 = Pure Bred Angus

Number = unique sire identification number, for example: 19801315(US)45

Commercial use only: Sire can only be used on dairy population

To register a calf with BCMS, the sire eartag must be used. For example NuEra T14 0135 ear tag number is: 19801315(US)45

NuEra T14 0135

RSG MQL

ANGUS

PROGENY OF NuERA T14 0135

NuERA T14 0135

Ear Tag: 19801315(US)45 **Genus ABS Code:** AA1751 **NAAB Code:** 829XB0135

Sire: Byergo Black MagiC 3348 **Dam:** S S Primrose Lady C331 **MGS:** Quaker Hill Rampage 0A36 **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

USE EAR TAG NUMBER TO REGISTER CALVES: 19801315(US)45

BEEFADVANTAGE™ £72.60

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
204	51	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	0.5%
Calving Ease (cows)	125	1.5%	0.5%
Gestation Length	124	282 days	279 days
Calf Quality	130	52%	60%
Calf Survivability	130	3.6%	1.6%

FLETCHER

RSG R MQL

ANGUS

PROGENY OF FLETCHER

HW FLETCHER

Ear Tag: UK 546977 401558 **Genus ABS Code:** AA1583 **NAAB Code:** 29AN2082

Sire: Oakchurch Duster M109 **Dam:** Netherton Fleur M710 **MGS:** S A V Brave 8320 **Royalty:** £42 + VAT

BEEFADVANTAGE™ £86.20

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
252	83	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	1.6%
Calving Ease (cows)	128	1.5%	0.4%
Gestation Length	116	282 days	280 days
Calf Quality	130	52%	64%
Calf Survivability	130	3.6%	0.2%

NuEra T14 0156

RSG MQL

ANGUS

PROGENY OF NuERA T14 0156

NUERA T14 0156

Ear Tag: UK 704149 701066 **Genus ABS Code:** AA1730 **NAAB Code:** 829XB0156

Sire: Springfield Ramesses 6124 **Dam:** Woodside Rita 4P74 of 1351 **MGS:** G A R Prophet **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

USE EAR TAG NUMBER TO REGISTER CALVES: UK704149701066

BEEFADVANTAGE™ £65.10

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
252	83	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	1.1%
Calving Ease (cows)	130	1.5%	0.3%
Gestation Length	116	282 days	280 days
Calf Quality	128	52%	58%
Calf Survivability	130	3.6%	1.8%

ELITE

ANGUS

PROGENY OF ELITE

ELITE PRODUCES SOME PROGENY WITH WHITE MARKINGS ON BODY, TAIL, FEET. HE IS MOST SUITED TO INTEGRATED SUPPLY CHAINS.

BOSULLOW ELITE

Ear Tag: UK383807 100449 **Genus ABS Code:** AA1581 **NAAB Code:** 29AN2081

Sire: Nightingale Eldorado G381 **Dam:** Bosullow Erica N372 **MGS:** Bosullow Trannack L298 **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £60.00

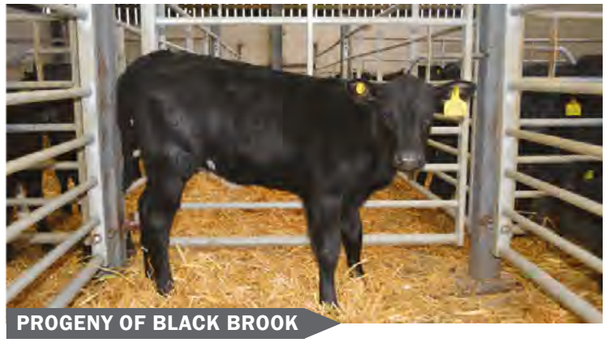
GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	125	57	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	0.8%
Calving Ease (cows)	125	1.5%	0.5%
Gestation Length	100	282 days	282 days
Calf Quality	130	52%	61%
Calf Survivability	130	3.6%	1.8%

BLACK BROOK

ANGUS



PROGENY OF BLACK BROOK

RIBBLE BLACK BROOK

Ear Tag: UK 182746 102598 **Genus ABS Code:** AA1568 **NAAB Code:** 29AN2079

Sire: Ribble Ericht R330 **Dam:** Ribble Black Belinda R952 **MGS:** Ribble Ethelbald K424 **Royalty:** £42 + VAT

BEEFADVANTAGE™ £56.50

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	234	75	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	1.3%
Calving Ease (cows)	123	1.5%	0.6%
Gestation Length	130	282 days	277 days
Calf Quality	116	52%	56%
Calf Survivability	104	3.6%	3.4%

NuEra T14 0072

ANGUS

PROGENY OF NuEra T14 0072

NUERA T14 0072

Ear Tag: 19605121(US)44 **Genus ABS Code:** AA1702 **NAAB Code:** 829XB0072

Sire: Basin Payweight 1682 **Dam:** Cox W34 Waylon 5047 **MGS:** Baldridge Waylon W34 **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS **USE EAR TAG NUMBER TO REGISTER CALVES: 19605121(US)44**

BEEFADVANTAGE™ £57.60

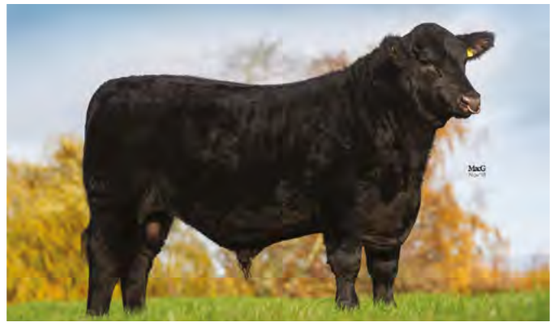
GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	337	92	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	2.8%
Calving Ease (cows)	128	1.5%	0.4%
Gestation Length	108	282 days	281 days
Calf Quality	128	52%	58%
Calf Survivability	116	3.6%	2.5%

OAKCHURCH DARCY

ANGUS



OAKCHURCH DARCY

Ear Tag: UK313622 100310 **Genus ABS Code:** AA1611 **NAAB Code:** 29AN2101

Sire: Oakchurch Dynamite R222 **Dam:** Oakchurch Delia N138 **MGS:** Te Mania Berkley B1 **Royalty:** £42 + VAT

BEEFADVANTAGE™ £50.50

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	178	82	★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	87	4.9%	6.0%
Calving Ease (cows)	88	1.5%	2.0%
Gestation Length	100	282 days	282 days
Calf Quality	130	52%	65%
Calf Survivability	130	3.6%	1.8%

NuEra T14 0155

MQL

ANGUS

NUERA T14 0155

Ear Tag: UK704149 701073 **Genus ABS Code:** AA1729 **NAAB Code:** 829XB0155

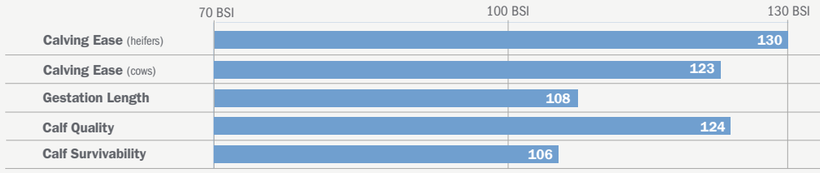
Sire: Springfield Ramesses 6124 **Dam:** Woodside Rita 4P74 of 1351 **MGS:** G A R Prophet **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS **USE EAR TAG NUMBER TO REGISTER CALVES: UK704149 701073**

BEEFADVANTAGE™ £43.60

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
123	48	★★★



		GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	0.5%
Calving Ease (cows)	123	1.5%	0.6%
Gestation Length	108	282 days	281 days
Calf Quality	124	52%	58%
Calf Survivability	106	3.6%	3.3%

NuEra T14 0144

RSG

ANGUS

NuERA T14 0144

Ear Tag: 19801314(US)45 **Genus ABS Code:** AA1749 **NAAB Code:** 829XB0144

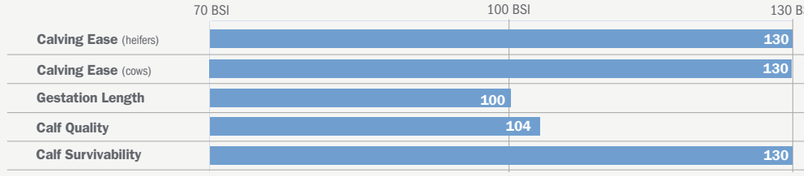
Sire: SPRINGFIELD RAMESSES 6124 **Dam:** NUERA T14 E0851 **MGS:** R5 MONUMENT 087 **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS **USE EAR TAG NUMBER TO REGISTER CALVES: 19801314(US)45**

BEEFADVANTAGE™ £32.20

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
193	65	★★★★★



		GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	0.5%
Calving Ease (cows)	130	1.5%	0.4%
Gestation Length	100	282 days	282 days
Calf Quality	104	52%	53%
Calf Survivability	130	3.6%	1.2%

NuEra T14 0142

ANGUS

NUERA T14 0142

Ear Tag: 19801316(US)45 **Genus ABS Code:** AA1750 **NAAB Code:** 829XB0142

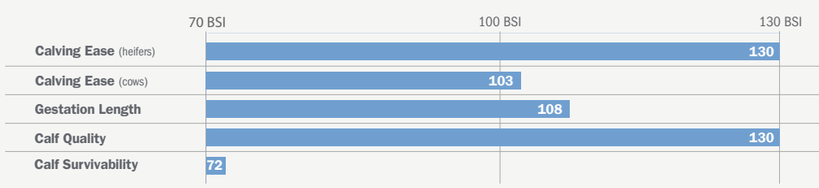
Sire: SPRINGFIELD RAMESSES 6124 **Dam:** NUERA T14 E0851 **MGS:** R5 MONUMENT 087 **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS **USE EAR TAG NUMBER TO REGISTER CALVES: 19801316(US)45**

BEEFADVANTAGE™ £40.10

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
132	50	★★★



		GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	130	4.9%	0.5%
Calving Ease (cows)	103	1.5%	1.4%
Gestation Length	108	282 days	281 days
Calf Quality	130	52%	62%
Calf Survivability	72	3.6%	5.7%

JACKDAW

RSG

ANGUS

JACKDAW PRODUCES SOME PROGENY WITH WHITE MARKINGS ON BODY, TAIL, FEET. HE IS MOST SUITED TO INTEGRATED SUPPLY CHAINS

MILLBRAE BLACK JACKDAW

Ear Tag: UK 918195 202725 **Genus ABS Code:** AA1553 **NAAB Code:** 29AN2068

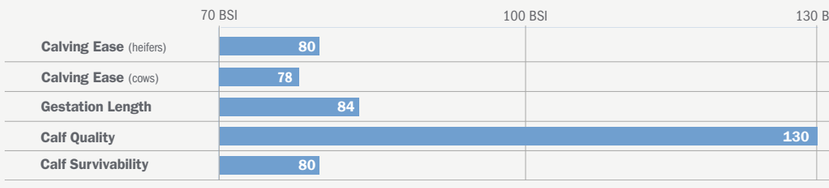
Sire: Liley Edd M021 **Dam:** Millbrae Blackbird P622 **MGS:** Netherallan Peter Pershore E052 **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £22.70

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
282	106	★★★★★



		GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (heifers)	80	4.9%	6.4%
Calving Ease (cows)	78	1.5%	2.4%
Gestation Length	84	282 days	284 days
Calf Quality	130	52%	65%
Calf Survivability	80	3.6%	5.2%

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KOJAK

RSG MQL BLUE ROAN

BRITISH BLUE

PROGENY OF KOJAK

NEWPOLE KOJAK

Ear Tag: UK 704149 100864 **Genus ABS Code:** BB1469 **NAAB Code:** 29BB0089

Sire: Newpole Easy **Dam:** Newpole Harriet **MGS:** Auchenlay Echo **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

NUERA GENETICS

BEEFADVANTAGE™ £86.94

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
176	74	★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	3.0%	0.2%
Gestation Length	124	283 days	280 days
Calf Quality	130	53%	63%
Calf Survivability	130	4.3%	1.4%

NORTHPOLE

BLUE ROAN RSG MQL

BRITISH BLUE

PROGENY OF NORTHPOLE

FOREST NORTHPOLE

Ear Tag: UK700436 600191 **Genus ABS Code:** BB1709 **NAAB Code:** 29BB0165

Sire: Redmires Issac **Dam:** TY ISAF EBRILL **MGS:** Hazelwood King **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

NUERA GENETICS

BEEFADVANTAGE™ £86.74

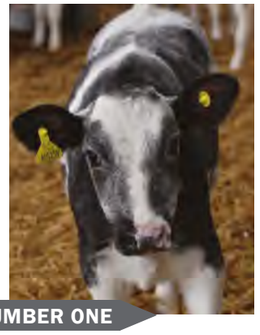
GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
234	72	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	3.0%	1.0%
Gestation Length	130	283 days	279 days
Calf Quality	128	53%	62%
Calf Survivability	130	4.3%	2.0%

NUMBER ONE

BLUE ROAN | MQL | BRITISH BLUE



PROGENY OF NUMBER ONE

MAES NUMBER ONE

Ear Tag: UK706356700104 **Genus ABS Code:** BB1727 **NAAB Code:** 29BB0171

Sire: Tenace De La Praule **Dam:** Ridge Dean Jasmine **MGS:** Kilowatt D'ochain **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £80.80

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
201	64	★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	3.0%	0.9%
Gestation Length	108	283 days	282 days
Calf Quality	130	53%	65%
Calf Survivability	130	4.3%	1.7%

NEWMATIC

RSG | MQL | BRITISH BLUE

PROGENY OF NEWMATIC

GREYSTONE NEWMATIC

Ear Tag: UK125185100386 **Genus ABS Code:** BB1747 **NAAB Code:** 829BB0184

Sire: Javanais De Rocourt **Dam:** Greystone Kloud **MGS:** Almeley Ginola **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £78.30

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
247	69	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	118	3.0%	1.8%
Gestation Length	108	283 days	282 days
Calf Quality	130	53%	66%
Calf Survivability	130	4.3%	2.2%

NIGHTRIDER

BLUE ROAN | MQL | BRITISH BLUE

PROGENY OF NIGHTRIDER

NuEra NIGHTRIDER

Ear Tag: UK706042104356 **Genus ABS Code:** BB1656 **NAAB Code:** 29BB0135

Sire: Newpole Easy **Dam:** Newpole Just A Minute **MGS:** Panache De Centfontaine **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £78.59

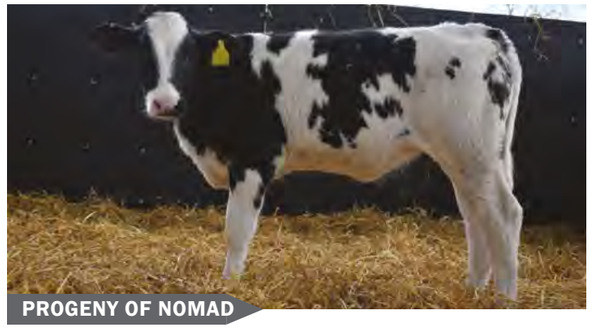
GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
176	61	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	126	3.0%	1.3%
Gestation Length	108	283 days	282 days
Calf Quality	130	53%	66%
Calf Survivability	130	4.3%	2.6%

NOMAD

BLUE ROAN | BRITISH BLUE



PROGENY OF NOMAD

GREYSTONE NOMAD

Ear Tag: UK125185600391 **Genus ABS Code:** BB1748 **NAAB Code:** 829BB0183

Sire: Greystone Governor **Dam:** Greystone Korky **MGS:** Greystone Artic **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £76.50

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
268	83	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	111	3.0%	2.3%
Gestation Length	116	283 days	281 days
Calf Quality	130	53%	64%
Calf Survivability	130	4.3%	1.0%

MONTY

MQL BLUE ROAN

BRITISH BLUE

CROFTSENDS MONTY

Ear Tag: UK704149 700933 **Genus ABS Code:** BB1564 **NAAB Code:** 29BB0113

Sire: Brookfield Dev **Dam:** Croftends Dev **MGS:** Tamhorn Sumo **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £74.46

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
140	55	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	103	3.0%	2.8%
Gestation Length	116	283 days	281 days
Calf Quality	130	53%	68%
Calf Survivability	114	4.3%	3.6%

OZZIE

RSG

BRITISH BLUE

NUERA OZZIE

Ear Tag: UK706356700104 **Genus ABS Code:** BB1727 **NAAB Code:** 29BB0171

Sire: Tenace De La Praule **Dam:** Ridge Dean Jasmine **MGS:** Kilowatt D'ochain **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £65.00

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

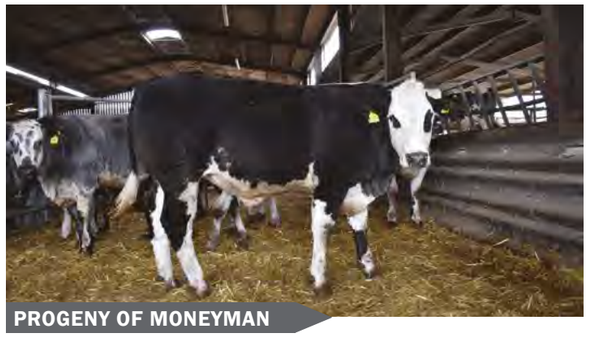
Calvings	Herds	Reliability
259	67	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	106	3.0%	2.6%
Gestation Length	124	283 days	280 days
Calf Quality	130	53%	64%
Calf Survivability	110	4.3%	3.8%

MONEYMAN

RSG MQL

BRITISH BLUE



QUARRY BANK MONEYMAN

Ear Tag: UK 704149 100927 **Genus ABS Code:** BB1565 **NAAB Code:** 29BB0108

Sire: Brookfield Dev **Dam:** Quarry Bank Gail **MGS:** Woodbine Warrior **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £72.65

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
259	81	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	3.0%	0.2%
Gestation Length	130	283 days	279 days
Calf Quality	112	53%	57%
Calf Survivability	130	4.3%	1.6%

OSBORNE

BLUE ROAN

BRITISH BLUE

MAES OSBORNE

Ear Tag: UK706356300128 **Genus ABS Code:** BB1750 **NAAB Code:** 29BB0182

Sire: ATTRIBUT DU FOND DE BOIS **Dam:** RIDGE DEAN JASMINE **MGS:** KILOWATT D'OCHAIN **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £65.00

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
110	32	★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	105	3.0%	2.7%
Gestation Length	108	283 days	282 days
Calf Quality	130	53%	68%
Calf Survivability	93	4.3%	5.3%

MECHANIC

RSG BLUE ROAN

BRITISH BLUE

PROGENY OF MECHANIC

MOORSLEY MECHANIC

Ear Tag: UK116368500032 **Genus ABS Code:** BB1581 **NAAB Code:** 29BB0128

Sire: Newpole Easy **Dam:** Moorsley Fifi **MGS:** Springfield Patrice **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £60.41

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
220	78	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	3.0%	0.8%
Gestation Length	116	283 days	281 days
Calf Quality	121	53%	60%
Calf Survivability	130	4.3%	2.1%

LANCER

BLUE ROAN

BRITISH BLUE

PROGENY OF LANCER

NEWPOLE LANCER

Ear Tag: UK 704149 600883 **Genus ABS Code:** BB1502 **NAAB Code:** 29BB0097

Sire: Brookfield Dev **Dam:** Newpole Harriet **MGS:** Auchenlay Echo **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £59.90

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
119	53	★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	123	3.0%	1.5%
Gestation Length	108	283 days	282 days
Calf Quality	124	53%	61%
Calf Survivability	130	4.3%	2.1%

NANDO

BLUE ROAN

BRITISH BLUE

PROGENY OF NANDO

BIRSEMOHR NANDO

Ear Tag: UK 521014 300122 **Genus ABS Code:** BB1676 **NAAB Code:** 29BB0148

Sire: Wilodge Ulex **Dam:** Birsemohr Kitkat **MGS:** Colos Van Daisel **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £55.00

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
149	54	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	87	3.0%	3.9%
Gestation Length	124	283 days	280 days
Calf Quality	130	53%	68%
Calf Survivability	104	4.3%	4.1%

KOWTOW

RSG BLUE ROAN

BRITISH BLUE

PROGENY OF KOWTOW

NEWPOLE KOWTOW

Ear Tag: UK704149200865 **Genus ABS Code:** BB1470 **NAAB Code:** 29BB0088

Sire: Newpole Easy **Dam:** Newpole Harriet **MGS:** Auchenlay Echo **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £58.79

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
163	61	★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	121	3.0%	1.6%
Gestation Length	100	283 days	283 days
Calf Quality	125	53%	61%
Calf Survivability	130	4.3%	1.5%

OBLIVION

BLUE ROAN

BRITISH BLUE

NuERA OBLIVION

Ear Tag: UK706042705223 **Genus ABS Code:** BB1776 **NAAB Code:** 29BB0159

Sire: GIGA DU BOIS DE REMONT **Dam:** NEWPOLE HARRIET **MGS:** AUCHENLAY ECHO **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £57.40

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
157	50	★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	114	3.0%	2.1%
Gestation Length	116	283 days	281 days
Calf Quality	121	53%	60%
Calf Survivability	130	4.3%	1.4%

MAGNUM

BLUE ROAN

BRITISH BLUE

NuERA MAGNUM

Ear Tag: UK706042 704341 **Genus ABS Code:** BB1639 **NAAB Code:** 29BB0126

Sire: Newpole Easy **Dam:** Newpole Just a Minute **MGS:** Panache De De Centfontaine **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £38.70

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
129	49	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	121	3.0%	1.6%
Gestation Length	100	283 days	283 days
Calf Quality	115	53%	58%
Calf Survivability	128	4.3%	2.9%

LEMMY

BLUE ROAN

BRITISH BLUE

NEWPOLE LEMMY

Ear Tag: UK 706042 303952 **Genus ABS Code:** BB1505 **NAAB Code:** 29BB0094

Sire: Brookfield Dev **Dam:** Newpole Halo **MGS:** Greystone Turbo **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £55.10

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

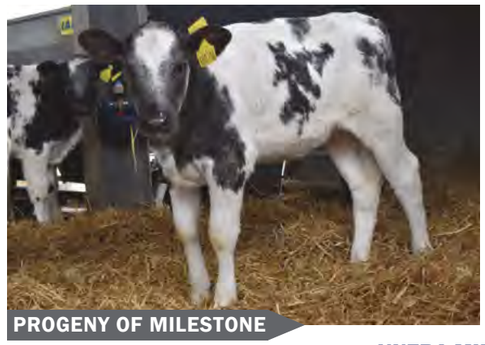
Calvings	Herds	Reliability
91	53	★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	115	3.0%	2.0%
Gestation Length	100	283 days	283 days
Calf Quality	128	53%	62%
Calf Survivability	130	4.3%	1.4%

MILESTONE

BLUE ROAN

BRITISH BLUE



NUERA MILESTONE

Ear Tag: UK706042 204343 **Genus ABS Code:** BB1640 **NAAB Code:** 29BB0134

Sire: Newpole Heartthrob **Dam:** Redmires Kiwi **MGS:** Moorsley Anderso **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £37.00

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
134	51	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	100	3.0%	3%
Gestation Length	100	283 days	283 days
Calf Quality	130	53%	57%
Calf Survivability	92	4.3%	3.2%

LUDDITE

RSG BLUE ROAN

BRITISH BLUE

BAMS LUDDITE

Ear Tag: UK 125363 401788 **Genus ABS Code:** BB1553 **NAAB Code:** 29BB0120

Sire: Brookfield Dev **Dam:** Harestone Daffodil **MGS:** Auchenlay Vagabon **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

NUERA GENETICS

BEEFADVANTAGE™ £35.30

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
252	81	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	118	3.0%	1.8%
Gestation Length	124	283 days	280 days
Calf Quality	106	53%	55%
Calf Survivability	104	4.3%	4.1%

MERCURY

RSG BLUE ROAN

BRITISH BLUE

PENDLE MERCURY

Ear Tag: UK704149 300936 **Genus ABS Code:** BB1569 **NAAB Code:** 29BB0116

Sire: Newpole Easy **Dam:** Pendle Jewel **MGS:** Cristal De Somme **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

NUERA GENETICS

BEEFADVANTAGE™ £32.60

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
202	71	★★★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	102	3.0%	2.9%
Gestation Length	92	283 days	284 days
Calf Quality	121	53%	60%
Calf Survivability	130	4.3%	1.6%

LOGIC

BLUE ROAN

BRITISH BLUE

MOORSLEY LOGIC

Ear Tag: UK116368 600012 **Genus ABS Code:** BB1525 **NAAB Code:** 29BB0103

Sire: Brookfield Dev **Dam:** Moorsley Honey **MGS:** Moorsley Anderson **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £33.50

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
83	44	★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	3.0%	0.3%
Gestation Length	108	283 days	282 days
Calf Quality	98	53%	52%
Calf Survivability	130	4.3%	2.4%

OGI OGI

BLUE ROAN MQL

BRITISH BLUE

GELLAN OGI OGI

Ear Tag: UK700921500054 **Genus ABS Code:** BB1758 **NAAB Code:** 29BB0188

Sire: NEWPOLE HEARTTHROB **Dam:** DRAGON BLUES DOLLY **MGS:** EMPIRE D'OCHAIN **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

NUERA GENETICS

BEEFADVANTAGE™ £11.30

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
142	50	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	3.0%	0.9%
Gestation Length	108	283 days	282 days
Calf Quality	88	53%	49%
Calf Survivability	112	4.3%	3.7%

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GIVING YOU MORE

BRITISH BLUE

£163 additional profitability

NUERA GENETICS™ ARE BACKED BY OVER **6500** PHENOTYPIC RECORDS AND OVER 1400 FEED EFFICIENCY RECORDS

ANGUS

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INCREASED DAILY LIVE WEIGHT GAINS

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www.absglobal.com/uk/nuera-profit-index/

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N Evans, Powys
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We offer seven unique Fertility plus® products all offering different qualities to beef and dairy customers but all offering the added fertility benefit:

Fertility *plus*® BLUE ELITE
Contains semen from the most profitable British Blue sires with superior calf quality and all certified as 'proven' in our beef stud.

Fertility *plus*® NATIVE
Contains semen from Native breed sires all certified as 'proven' in our beef stud.

Fertility *plus*® 280
Contains semen from a combination of short gestation sires, averaging 280 days and all certified as 'proven' in our beef stud.

Fertility *plus*® BRITISH BLUE
Contains semen from the British Blue sires that are above average for calving ease and certified as 'proven' in our beef stud.

Fertility *plus*® TOP CALF
Contains semen from sires who score an average of 115 BSI for calf quality all certified as 'proven' in our beef stud.

Fertility *plus*® QUALITY
Contains semen from sires that are Meadow Quality Superior Sires.

Fertility *plus*® EASY CALVER
Contains semen from three sires that score over 110 BSI for calving ease.

PROTEUS

HEREFORD

PROGENY OF PROTEUS

BARWISE 1 PROTEUS

Ear Tag: UK 103000 200992 **Genus ABS Code:** H9323 **NAAB Code:** 29HP0939
Sire: Barwise 1 Wellington (P) **Dam:** Barwise 1 Rosie (P) **MGS:** CS Boomer 29F (P) **Royalty:** £35 + VAT
HETEROZYGOUS POLLED

BEEFADVANTAGE™ £42.70
GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
47	35	

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	1.3%	0.2%
Gestation Length	108	282 days	281 days
Calf Quality	115	NA	53%
Calf Survivability	108	3.2%	2.8%

RANCHER

HEREFORD

FISHER 1 RANCHER

Ear Tag: UK263027 00483 **Genus ABS Code:** H9297 **NAAB Code:** 29HP0944
Sire: Fisher 1 Midas M415 (P) **Dam:** Fisher 1 Susan J343(P) **MGS:** Yalgoo Boulder 2250 (P) **Royalty:** £35 + VAT

BEEFADVANTAGE™ £42.50
GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
141	50	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	103	1.3%	1.2%
Gestation Length	84	282 days	284 days
Calf Quality	130	NA	65%
Calf Survivability	106	3.2%	2.9%

SPIKE

HEREFORD

SOLPOLL 1 SPIKE

Ear Tag: UK933011 331405 **Genus ABS Code:** H9281 **NAAB Code:** 29HP0949

Sire: Moeskaer Upgrade (P) **Dam:** Solpoll 1 Starlett L3 (P) **MGS:** MGS: Panmure 1 Henry (P) **Royalty:** £35 + VAT

BEEFADVANTAGE™ £70.30

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
34	11	

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	127	1.3%	0.3%
Gestation Length	92	282 days	283 days
Calf Quality	130	NA	65%
Calf Survivability	130	3.2%	1%

NATION

LIMOUSIN

TOMSCHOICE NATION

Ear Tag: UK124148 100440 **Genus ABS Code:** LN2791 **NAAB Code:** 29LM0107

Sire: Kaprico Eravelle **Dam:** Tomschoice Imagnation **MGS:** Haltcliffe Vermount **Royalty:** £35 + VAT

BEEFADVANTAGE™ £66.80

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
164	70	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	97	2.4%	2.6%
Gestation Length	116	288 days	286 days
Calf Quality	130	50%	64%
Calf Survivability	130	5.2%	3.3%

ROSCOE

HEREFORD

PROGENY OF ROSCOE

HEAN 1 ROSCOE

Ear Tag: UK746293 700899 **Genus ABS Code:** H9299 **NAAB Code:** 29HP0943

Sire: Romany 1 Nailer (S) **Dam:** Hean 1 Marigold 784 (P) **MGS:** Studdolph 1 Topper (P) **Royalty:** £35 + VAT

BEEFADVANTAGE™ £27.50

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
80	35	★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	70	1.3%	4.6%
Gestation Length	76	282 days	285 days
Calf Quality	130	NA	72%
Calf Survivability	104	3.2%	3.0%

ONSLOW

LIMOUSIN

TOMSCHOICE ONSLOW

Ear Tag: UK124148 300477 **Genus ABS Code:** LN2792 **NAAB Code:** 29LN0108

Sire: Mereside Leo **Dam:** Tomschoice Ici **MGS:** Kaprico Eravelle **Royalty:** £35 + VAT

BEEFADVANTAGE™ £67.90

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
87	45	★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	112	2.4%	1.6%
Gestation Length	116	288 days	286 days
Calf Quality	130	50%	65%
Calf Survivability	130	5.2%	1.4%

LENNOX

LIMOUSIN

TWEEDDALE LENNOX

Ear Tag: UK 107511 701696 **Genus ABS Code:** LN2641 **NAAB Code:** 29LM0104

Sire: Goldies Goldmine **Dam:** Emslies Heledd **MGS:** Emslies Colossus **Royalty:** £35 + VAT

BEEFADVANTAGE™ £14.60

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	121	87	★★★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	102	2.4%	2.3%
Gestation Length	108	288 days	287 days
Calf Quality	94	50%	48%
Calf Survivability	130	5.2%	1.2%

INFERNO

SIMMENTAL

DENIZIES INFERNO 17

Ear Tag: UK 181888 501775 **Genus ABS Code:** SG1292 **NAAB Code:** 29SM0486

Sire: Derrycallaghan Ernest 13 EX 92 **Dam:** Denizes Fancy Therese 4th **MGS:** Ashland Tornado **Royalty:** £35 + VAT

BEEFADVANTAGE™ £40.00

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	23	13	

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	91	3.0%	3.9%
Gestation Length	116	283 days	284 days
Calf Quality	130	53%	62%
Calf Survivability	93	4.3%	5.3%

SAINFOIN

LONGHORN

CARREG SAINFOIN

Ear Tag: UK741281 100284 **Genus ABS Code:** LH0920 **NAAB Code:** 29TL0007

Sire: Fishwick Macavity **Dam:** Carreg Flora **MGS:** Raceview King **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £25.50

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	45	4	

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	1.9%	0.5%
Gestation Length	92	283 days	284 days
Calf Quality	106	53%	55%
Calf Survivability	130	3.6%	0.5%

PRELUDE

WAGYU

MACQUARIE PRELUDE M0495

Ear Tag: BDWFM0495 **Genus ABS Code:** MS0047 **NAAB Code:** 29KB0005

Sire: Macquarie Wagyu Y408 **Dam:** Macquarie Wagyu C1589 **MGS:** World K's Michifuku **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £45.30

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

	Calvings	Herds	Reliability
	57	5	

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	121	2.0%	3.1%
Gestation Length	130	286 days	285 days
Calf Quality	112	50%	65%
Calf Survivability	104	3.6%	2.5%

OVERTURE

WAGYU

ARUBIAL OVERTURE N0106

Ear Tag: MYMFN0106 **NAAB Code:** 29KB006

Sire: Itoshigenami **Dam:** Broombee Teruyamamoto X125 **MGS:** Hirashigetayasu J2351 Hongen **Eligibility:** Commercial use only

NOT ELIGIBLE FOR PEDIGREE REGISTRATIONS

BEEFADVANTAGE™ £32.40

GENUS BEEF CALVING SURVEY ON DAIRY COWS ONLY

Calvings	Herds	Reliability
74	3	★

	70 BSI – 100 BSI – 130 BSI	GENUS ABS BREED AV.	PROVEN STATISTIC
Calving Ease (cows)	130	2.0%	2.3%
Gestation Length	100	286 days	287 days
Calf Quality	85	50%	48%
Calf Survivability	130	3.6%	1.2%

CHAROLAIS

MYERSCOUGH PHANTOM

Royalty: £42 + VAT
Ear Tag: UK181108102682
Genus ABS Code: CH3976
NAAB Code: 29CH0228

Sire: Blelack Digger
Dam: Myerscough Maryjane
Mgs: Dingle Hofemeister

UNDER SURVEY

BEEF SHORTHORN

NAPOLEON

NAPOLEON OF UPSALL (P)

Royalty: £35 + VAT
Ear Tag: UK121060601374
Genus ABS Code: BS0767
NAAB Code: 829SS0038

Sire: Lawyer Of Upsall (P)
Dam: Augusta X1158 of Upsall (P)
MGS: Firefox of Upsall (P)

LONGHORN

CARREG UTAHRAPTOR

Royalty: £35 + VAT
Ear Tag: UK741281100284
Genus ABS Code: LH0920
NAAB Code: 29TL0007

Sire: Fishwick Macavity
Dam: Carreg Flora VG88
MGS: Dunley Alligator

SIMMENTAL

GARMOUTH KINGSTON 19

Royalty: £35 + VAT
Ear Tag: UK523340308113
Genus ABS Code: SG1340
NAAB Code: 829SM0500

Sire: Drumagarner Hughes 16
Dam: Garmouth Clover's Honeysuckle VG87
MGS: Bel DHU Capercaillie 11

UNDER SURVEY

WAGYU

ANTICIPATED

ARUBIAL ANTICIPATED Q0014

Royalty: Commercial use only
Ear Tag: MYMFQ0014
Genus ABS Code: N/A
NAAB Code: 29KB0010

Sire: Itoshigenami GG13
Dam: Peppermill Grove L0021
MGS: Mayura Itoshigenami Jnr

SIMMENTAL

KILLIWORGIE LOCKDOWN 20

Royalty: £35 + VAT
Ear Tag: UK381833700623
Genus ABS Code: SG1374
NAAB Code: 29SM0505

Sire:Dinton Imperial 17
Dam: Killiworgie Gabby VG85
MGS: Killiworgie Emperor 13

UNDER SURVEY

WAGYU

LONGFORD

Royalty: Commercial use only
Ear Tag: LFDFE0241
Genus ABS Code: MS0032
NAAB Code: 29KB0003

Sire: TWA Ichiryuno
Dam: Longford LFDB1065
MGS: Kitateruyasudoi J2810 Hongen

TRAIT LEADERS

CONTINENTAL

BeefAdvantage	(£)
Newpole Kojak	£86.94
Forest Northpole	£86.74
Maes Number One	£80.80
NuEra Nightrider	£76.60
Greystone Newmatic	£78.30

Calving Ease	%
Newpole Kojak	0.2
Quarrybank Moneyman	0.2
Croftends Logic	0.3
Moorsley Mechanic	0.8
Maes Number One	0.9

Calf Quality	%
Maes Osborne	68
Croftends Monty	68
Biresmohr Nando	68
NuEra Nightrider	66
Greystone Newmatic	66

Gestation Length	days
Forest Northpole	279
Quarrybank Moneyman	279
Newpole Kojak	280
Biresmohr Nando	280
Bams Luddite	280

Calf Survivability	%
Greystone Nomad	1
Newpole Kojak	1.4
NuEra Oblivion	1.4
Newpole Lemmy	1.4
Tomschoice Onslow	1.4

NATIVE

BeefAdvantage	(£)
HW Fletcher	£86.20
NuEra T14 0135	£74.60
NuEra T14 0156	£72.60
Busollow Elite	£60.00
NuEra T14 0072	£57.60

Calving Ease (cows)	%
Barwise 1 Proteus	0.2
NuEra T14 0135	0.3
HW Fletcher	0.4
NuEra T14 0072	0.4
NuEra T14 0144	0.4

Calf Quality	%
Hean 1 Roscoe	72
Oakchurch Darcy	65
Millbrae Jackdaw	65
HW Fletcher	64
NuEra T14 0142	62

Gestation Length	days
Ribble Black Brook	277
NuEra T14 0135	279
NuEra T14 0156	280
HW Fletcher	280
NuEra T14 0072	281

Calf Survivability	%
HW Fletcher	0.2
NuEra T14 0144	1.2
NuEra T14 0135	1.6
Oakchurch Darcy	1.8
Busollow Elite	1.8

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Genus Breeding Ltd, Alpha Building, London Road, Nantwich, CW5 7JW, Telephone: 01270 616681 Fax: 01270 616702
Website: absglobal.com/uk/