



ABS DIFFERENTIATION THROUGH GENETIC DIVERSITY

Today, it's important to be aware of the genetic diversity in your genetic plan as well as your genetic partner's. The average dairy herd size is increasing, the shift to using genomic bulls over proven continues to grow, and genetic protection is changing the industry. Thus, the need to use a bigger team of different sires is necessary. Our focus on diversity puts ABS in a prime position to provide you with genetics that work in your operation and offer future mating flexibility.

Over the years, several industry trends have presented challenges to maintaining genetic diversity, such as:

- » More germplasm protection
- » Fewer breeder herds
- » Higher IVF and flushing costs
- » Increased use of genomics and selection intensity

To combat the effect of these trends, ABS maintains a strong genetic nucleus. Investing in the purchase of high-ranking females or IVF sessions guarantees our ability to create and offer diverse genetics. Our full acquisition of De Novo and other partnerships gives us access to **a wide range of bloodlines, high-ranking females, and desired IVF sessions**, showcasing our efforts to diversify.

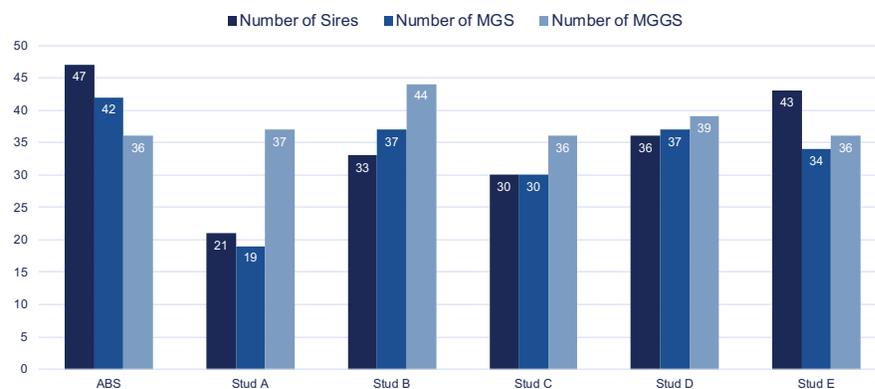
OUR DIVERSITY COMPARED TO OTHERS

Genetic diversity is an area of great strength for us. We have stayed true to maintaining diversity within our bloodlines, instead of creating many bulls from one individual sire in hopes of producing the next high-ranking bull. You can see that commitment in the following graphs.

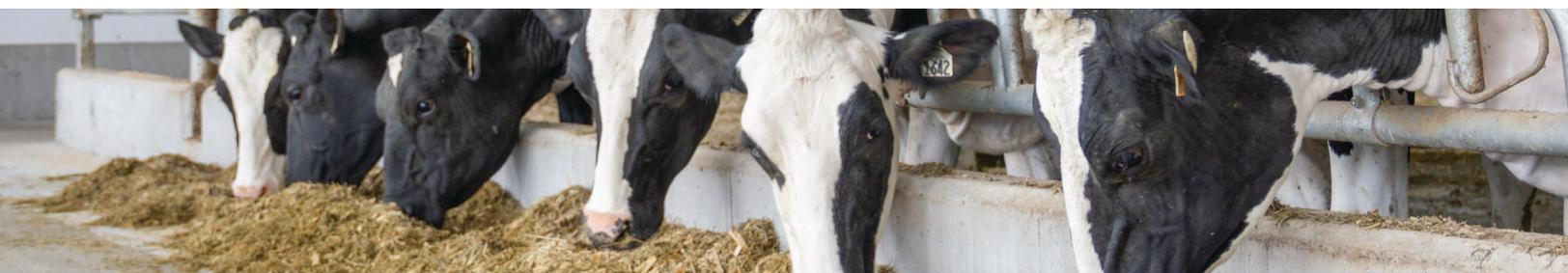
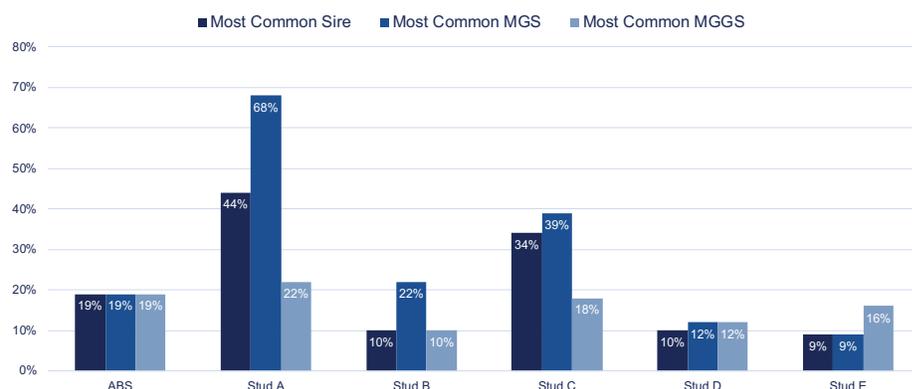
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HUGH RATCLIFFE
ABS GLOBAL DAIRY PRODUCT LINE MANAGER

TOP 100 NM\$ BULL AVAILABLE BY STUD (US)



TOP 100 NM\$ % BY ONE BULL (US)



GENETIC DIVERSITY: A KEY FACTOR OF DIFFERENTIATION

Because of our commitment to genetic diversity, you can trust ABS genetics to help you:

- » Minimize the risk of future unknowns
- » Manage fertility influence on-farm
- » Worry less about a sire reranking
- » Reduce the fear of haplotypes
- » Avoid inbreeding at the farm level
- » Increase the return on your investment
- » Make faster genetic progress
- » Reach your dairy's specific goals
- » Maximize profitability and promote sustainability

Avoid unknown volatility issues, sometimes associated with inbreeding, and reach your goals faster with ABS Global's diverse genetic lineup.



Profit from Genetic Progress

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