



# HEAD-TO-HEAD COMPARISON

THE PROOF IS IN THE BOTTOM LINE

In a head-to-head trial, Beef InFocus® sired cattle were \$113 per head more profitable than high \$B Angus sired ones. **But, how?** Well, the proof is in the bottom line.

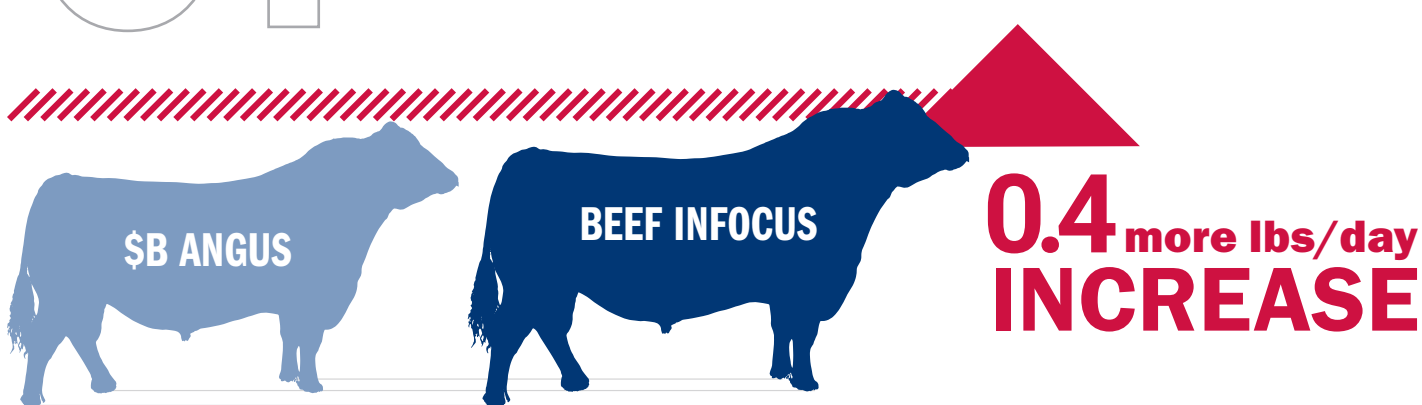
## BEEF INFOCUS CATTLE HAD:

- 01 + Better Average Daily Gain
- 02 + Fewer Days on Feed
- 03 + Lower Feed Conversion Ratio
- 04 + Cost Savings at the Feedyard
- 05 = More Valuable Cattle

# 01

### BETTER AVERAGE DAILY GAIN

Beef InFocus cattle **outperformed the high \$B Angus sired cattle** in terms of average daily gain.



### FEWER DAYS ON FEED

The average daily gain of Beef InFocus animals allowed the cattle to **reach optimum harvest weight three weeks earlier** than the Angus sired animals, thus decreasing total feedyard costs.

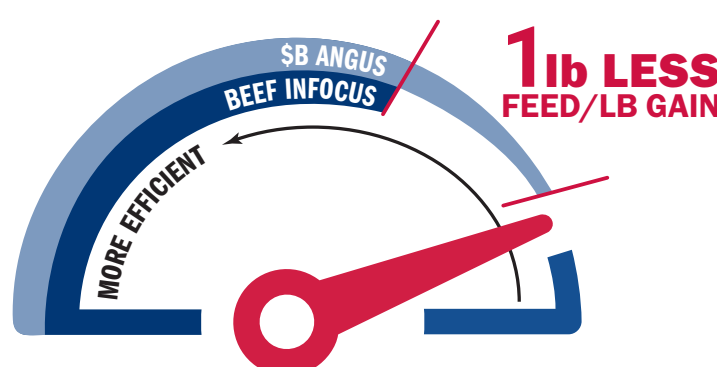
# 02



# 03

### LOWER FEED CONVERSION RATIO

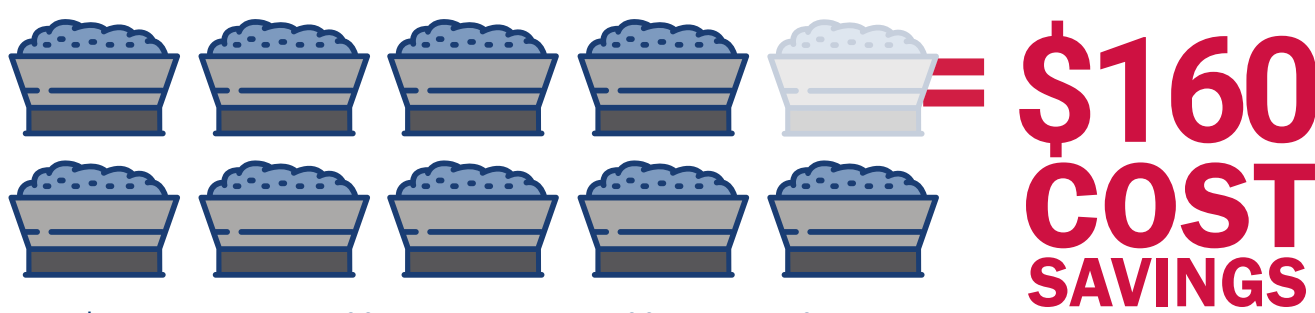
Beef InFocus calves consumed **one less pound of feed per pound of gain** as compared to high \$B Angus.



### COST SAVINGS AT THE FEEDYARD

Improved feed efficiency with the Beef InFocus cattle resulted in **more than a 10 percent feedyard cost savings**.

# 04

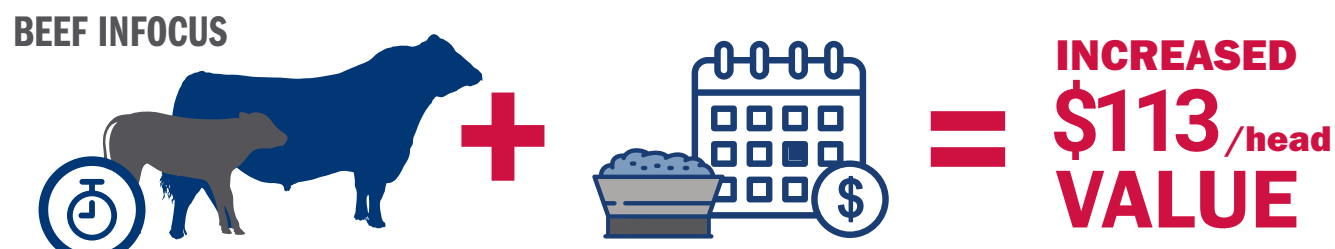


[High \$B Angus total cost of feed - BIF total cost of feed = cost of savings]

# 05

### INCREASED RETURNS

Beef InFocus sired cattle produced carcasses that **exceeded industry average for quality grade and hot carcass weight**.



Calculations based on March 2023 input costs.

**To unlock the value of Beef InFocus in your program, contact ABS Global!**